

Dear Friend,

RE: Sponsorship Opportunity

The Association of Coach Training Organizations (ACTO) is a worldwide community that inspires excellence in Coach Training. Our mission is to cultivate best practices and integrity in coach training through connection, collaboration, exploration and joy. We are the premier community of professionals who bring coach training to aspiring coaches across the world.

We are pleased to announce that the ACTO 2021 Annual Conference will be held virtually on June 16 – 18, 2021. The conference theme, **Leveling Up: Integrating Equity and Inclusion with Excellence in Coach Training**, is reflective of our intent to provide a creative environment where we can increase excellence in coach training while incorporating the principles of diversity, equity, inclusion and belonging in our work. This exciting conference will be attended by coach school owners, instructors, students and coaching professionals from all over the globe.

We offer sponsorship opportunities to individuals and organizations who desire to support our great work and reach this important audience. Sponsorship benefits include opportunities to speak to audience members prior to conference presentations, speaker introductions, product prize draws, inclusion in sends to our electronic mailing list, logo displays and more. Details of available packages and benefits, may be found [here](#).

We are deeply appreciative of our past supporters and look forward to their continued support. We welcome new supporters and look forward to future relationships.

Please know that we remain passionately committed to this work. We invite you to join us as we move toward an excellent future – one of inclusion, excellence and equity.

All the best,



Jason Veliquette
ACTO Conference Committee