



The community for professionals who bring coach training to aspiring coaches around the world

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ACTO News - Connecting Coach Trainers Worldwide

January 2020

Newsletter available in Spanish
Boletín disponible en español

For Spanish language version, [click here](#).
Para la versión en español, haga [clic aquí](#).

President's message

As a trainer focused on [neurodiversity](#), I frequently hear from individuals who are unable to gain full access to coach training because of their learning differences, in addition to facing racial, cultural, socioeconomic and other barriers that keep them from receiving quality coach education. That's not OK with me. How about you?



ACTO is at a crossroads - bringing our history and successes forward while also embarking on a journey to create a "new" ACTO that embraces diversity, equity, inclusion and belonging in coach education. Imagine being able to deepen the impact of your coach training; reach a more diverse population, and impart on your students the criticality of shifting to a world view that can remove obstacles and open doors in all corners of the globe. Exciting and daunting, and a journey we can take together.

Earlier this month, the ACTO Board of Directors convened in Alexandria, VA for a two-day working retreat. Our goal was to improve our board dynamics and board structure; and to engage in facilitated conversations to support a process of strategic thinking and mission continuity for ACTO. We worked with a team of facilitators that provided a framework for common language around diversity, equity and inclusion and led us through a process of identifying key goals for the organization to determine priorities in 2020 and beyond.

Having the opportunity to get to know each board member at a deeper level was gratifying, heartwarming and humbling, allowing me to "see more" of the amazing and hardworking team of volunteers that keep ACTO alive. Sure, we have regular meetings on Zoom and share tidbits of our lives, but the energy in the room is quite palpable when individuals can all be in the same physical space. My thanks to all of the board members for their time and dedication to moving ACTO into a new decade!

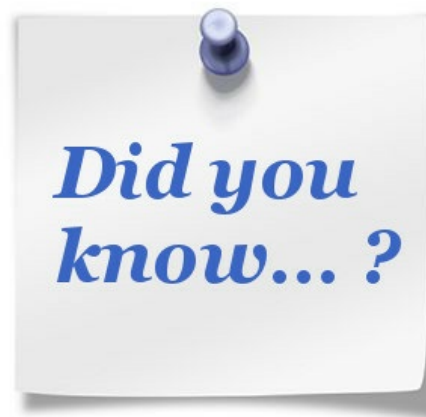
With our conference proposal review process underway, I have been thinking about *Reimagining Coach Education*, a key theme for our conference this year.

- What are the questions we need to ask of ourselves?
- Who are the potential coaches we need to reach out to and include?
- How will technology disrupt and be introduced into coach training?

These and other questions call out to me.

We at ACTO have a huge opportunity to shape our thinking together. I look to you, [our members](#), to share your ideas and for us to build a collective dialogue on what it looks like to *reimagine coach education* in the years ahead. Please email me at president@actoonline.org.

With gratitude,
Jodi
President and 2020 Conference Co-chair



ACTO Conference Registration

June 8-10, 2020
Hilton Alexandria Old Town
Alexandria, VA USA

[REGISTER HERE](#)

Book your hotel now. For more information, [click here](#).



ACTO 2020 ANNUAL CONFERENCE
RE-IMAGINING COACH EDUCATION
EXPLORING DIVERSITY, EQUITY & INCLUSION

ACTO Conference 2020 - Sponsorship Packages are

here!

If you want to circulate the name of your business in our community, or show your support of the organization or this year's conference theme, consider purchasing a sponsorship package, available at the following link: <https://actoonline.org/acto-conference/2020-conference-sponsorship-packages/>

Something for everyone!

Questions from the Ethics Committee

Please respond to the following questions via email to Cathy@CoachCert.com

What are the reasons for ACTO to have a separate Code of Ethics?

Are you willing to be interviewed on camera about the significance of ACTO and ACTO Ethics or about teaching ICF ethics?

What ethics scenarios, case studies, dilemmas, or stories can you share for us to use? What are potentially high-risk situations to be aware of?

Cathy Liska
Treasurer and Ethics Chair

Have You Renewed Your ACTO Membership for 2020?

ACTO has a rolling membership process with most of our members' renewal dates in December and January. PLEASE [log in](#) to the website and check your membership status for your organization and your faculty.

Ready to become an ACTO member? Join us in making a difference! Learn more at: www.actoonline.org

Membership Committee

ACTO Scholarship Application Process is OPEN!

The ACTO scholarship fund represents our commitment to access coach education. Please share [this opportunity](#) with your faculty, students and prospective students. And, if your school is not yet on the list of participating schools, please email acto@actoonline.org. It is FREE and gives your school great exposure!

Sukari Pinnock-Fitts, Scholarship Committee Chair

Recordings of Last Year's Conference

One great way to prepare for this year's Conference, is to watch footage of what you saw, or what you might have missed, at last year's Conference! There is a ton of valuable content here.

Those that have already rented these, your access has been extended for another 6 months. You will have received an email from

kate@streamofconsciousness.ca with your unique access code.

To rent go to: <https://vimeo.com/ondemand/actoconference2019>

ICF Update

Each month, ACTO and ICF meet to discuss updates and changes in our respective organizations and share questions and concerns from ACTO member schools. Last year at our 2019 ACTO Conference, ICF shared plans to re-organize the leadership and create separate "families" to support coaches and coach educators. Some of those changes have been implemented and the details can be found on [Leadership page](#) of the ICF website.

ICF also shared links to recordings of the recent webinars on the updated Core Competencies with [professional coaches](#) and [with coach training providers](#). Very soon, all who registered for one of these webinars will receive an email with FAQs from the sessions, and these will also be posted to the pages linked above. In addition, the information about the process to review and update the Code of Ethics is available [here](#).

February English Forum

Topic: Incorporating diversity into coach training *This forum is FREE for members. Members must login to access the Member Registration link CCE approval pending*



Presenter: Towanna Burrous, PCC

Date: Feb 26, 2020, 8AM PST/11AM EST

Teresa Pool will facilitate a lively discussion using a Q&A format with Towanna Burrous, founder of CoachDiversity to explore ways our programs can incorporate diversity as a foundational aspect of coach training. We will explore ways to increase awareness and engage staff, what best practices to consider and pitfalls to avoid. What are the skills that coaches need to recognize and incorporate diversity in their coaching conversations? How can training organizations weave this into all aspects of instruction and mentoring? We will also tap into learnings from attending organizations that are moving the needle on this important topic.

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February Spanish Forum

Tema: La formación de coach, ¿puede ser un espejismo? - *GRATIS para los miembros y no miembros. CCE approval pending.*

Presentador: Claude Arribas, MCC

Fecha: 19 de febrero de 2020, 3pm CET/9am EST

Tanto como escuela, como profesor, como alumno es interesante cuestionarse:
¿Cómo mi postura influye el mercado del coaching?
Se escucha mucho que no hay mercado de coaching y por lo tanto hay muchas escuelas de coaching:

- ¿Cuál es la responsabilidad de cada uno?
- ¿Qué espíritu vengo a buscar cuando voy a una formación de coaching?
- ¿Qué espíritu la escuela desarrolla?
- ¿Cómo el impacto de un espíritu del profesor tiene un impacto en el alumno, en su vida, en el mercado?
- ¿Cómo los primeros contactos influyen lo que será después el sistema que el profesor, el alumno, el cliente van a construir?
- Cuando voy buscando una escuela ¿Cuáles son mis primeras preguntas? ¿Tu escuela esta certificada o que me permite tu escuela?
- ¿Cómo mis primeras preguntas van a influir mi formación?
- ¿Porque pido si la escuela esta certificada?

A través este conjunto de preguntas y otras, veremos cómo uno influencia un sistema, un mercado, veremos cómo a través de otros tipos de preguntas podemos obtener otros tipos de mercado.

- ¿Estamos coherente, alineado con este tipo de preguntas y el mercado que queremos conquistar?

Veremos la parte fractal de un sistema, y como un sistema se desarrolla de lo local a lo global y de lo global a lo local. De hecho, veremos según los objetivos de cada uno cómo construimos un sistema ético.

Veremos que entendemos por postura baja sin intención.

A través de este planteamiento propongo de tomar altura para visitar de nuevo nuestro oficio de coach, nos permitirá visitar competencias como las preguntas poderosas, el establecer acuerdos, el establecimiento de Confianza e Intimidad, la comunicación directa, la presencia en Coaching, la creación de conciencia y la parte Ética.

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