



The community for professionals who bring coach training to aspiring coaches around the world

[Visit Our Website](#)

Inside This Issue:

[President's Message](#)
[Conference Around the Corner!](#)
[What's an ACTO Buddy?](#)
[ICF News](#)
[Tips for Video Content Scholarship Committee - We have winners!!](#)
[Join ACTO](#)

ACTO News - Connecting Coach Trainers Worldwide

May 2019

LETTER FROM THE PRESIDENT:

Whirlwind. That's the best word I can use to describe this year as ACTO Board President.

We have moved many initiatives forward as a Board and as an organization this year. The one I am most proud of as an ACTO member, and that I believe will do the most to move the coach training and coaching professions forward, is the creation and publishing of the [ACTO Stand for Diversity, Inclusion and Belonging](#).



The act of taking a Stand is the most important thing. The content is secondary; the Stand is a living, fluid statement of intention.

The Stand is also more than just words. It is designed to inspire a way of being, and created the lens which we have used in informing all our other initiatives this year: from Scholarships, to the Expansion of ACTO to other continents & countries, to the revision of our Code of Ethics, to the content of our monthly Forum calls, the development of Trainer Competencies, and of course the creation and content of our annual Conference.

The Stand bears repeating:

ACTO Stand for Diversity, Inclusion & Belonging

ACTO is committed to creating diversity, inclusion and belonging in the coaching profession through calling forth, honoring and inviting the uniqueness of all individuals and diverse life experiences.

In support of this stand, we acknowledge and are committed to eliminating the negative impact of personal and systemic bias, privilege and oppression, which may be conscious or unconscious, intentional or unintentional, overt or subtle. As coach trainers, we are tasked with creating the future of the coaching profession. We commit to providing dialogue, learning and resources and to cultivating personal and organizational responsibility in alignment with this stand, at ACTO, for each of our students, members and member organizations.

The invitation to ACTO members is to be in the conversations, do the work and take actions to enhance their embodiment of this Stand. ACTO is doing the work to position ourselves as a resource for our member schools in taking on this embodiment.

There will be many resources available in this regard at the [Conference](#) in June. If you cannot have a representative at the Conference, I do hope that you can take advantage of the conference LiveStream & recordings. There is a \$20 discount available for ACTO members. Please email acto@actoonline.org to receive the coupon code for the member discount to purchase one of these packages at <https://streamofconsciousness.ca/event/acto2019/>.

Thank you so much for the support of ACTO, and of my leadership this year. I look forward to our continued work together.

Warm regards,
Halli MacNab

Conference Around the Corner!



Now available via LIVESTREAM & RECORDING!
<https://streamofconsciousness.ca/event/acto2019/>

This will be the most well-attended ACTO Conference ever, focused on a topic that's critically important for coach trainers and coaches everywhere, and is designed to support coach trainers and coaches in having BRAVE conversations about diversity, inclusion and belonging. With world-renowned speakers and leaders in that are sure to Challenge, Illuminate and Inspire.

Have you bought your ticket?

There are multiple ways that you can be involved:

1. Still time for you to come to the Conference in person!
<https://actoonline.org/acto-conference/>
2. For the first time in ACTO history, attend the Conference virtually via LiveStream. This online event will be facilitated, so that you can connect with other trainers and coaches from around the world.
<https://streamofconsciousness.ca/event/acto2019/>
3. Buy the recording package. If the times and dates of the Conference don't work for you, or if you just want more time to watch or re-watch the content, the recordings (subtitled in English & Spanish) will allow you to participate at at your own schedule, wherever you are.
<https://streamofconsciousness.ca/event/acto2019/>

See you in Victoria, or online!

What's an ACTO Buddy?

ACTO Buddies are member volunteers who connect with new and prospective members to share their ACTO experiences and support the first-time attendees at the ACTO Conference and throughout the year. Would you like to BE AN ACTO BUDDY? Want to GET A BUDDY?

There will be an ACTO Buddy sign-up sheet at the conference in June and you can [email us](#) at any time to make a connection or to volunteer as a buddy. This is a great opportunity to meet other members!

Jodi Sleeper-Triplett, President-Elect
Membership Committee Co-Chair

ICF News

The ICF is pleased to announce that **Thomas Tkach, ACC**, has been named Assistant Director for Credentialing and Accreditation. Thomas received his coach training from Leadership that Works (Coaching for Transformation) in 2014. He also holds a Bachelor's degree in Business Administration with a focus on Entrepreneurship and Marketing from the University of Toledo, a Bachelor's of Arts in Psychology from the Ohio State University, and is currently enrolled in a Master's of Science program in Industrial/Organizational Psychology at Kansas State University.



Thomas has been a member of the ICF Coaching Science team since 2015-most recently in the role of Research Specialist-where he has supported academic coaching research efforts, including performing statistical analyses, scale development, academic publication, and a coaching practice analysis. Thomas will support ICF Credentialing training development and dissemination, including the PCC Marker training.

Tips for Video Content

The following message is sponsored by Brighton West Video, one of our wonderful sponsors for the ACTO Conference, coming up June 12-14th.

Video is becoming a necessity for any business- especially service businesses like coaching. If you aren't yet using video, ACTO event sponsor Brighton West offers these quick tips to get started:

1. Post your first video to your personal Facebook account.
2. Hold the camera still and at eye level.
3. Look into the camera lens so that your viewer thinks you are looking them straight into their eyes.

Watch his [video](#) to learn more:



Following through with point 3 can be awkward. If you're struggling, post a friendly photo or draw a face on a post-it-note and put it next to the lens. Or if you are coming to the ACTO conference, pick up a free privacy cover / eye graphic at Brighton's booth. Not only will this cover your webcam when not in use, but he's also printed friendly eyes on it so you have something a little more human to look at when on camera.

If you're not going to be in Victoria, but you live in the US or Canada, Brighton can mail one to you. Just send him your postal address and he'll drop one in the mail. Email Brighton@BrightonWestVideo.com

Brighton West is the Virtual Videographer for Coaches. Brighton specializes in making professional videos using your webcam through Skype. Virtual videography is a cost-effective way to capture professional and authentic video for your instructors, students or coaches anywhere in the world.

Scholarship Committee - We have winners!!

We were pleased to have received a significant number of applications - many of which met the scholarship requirements. Those requirements include:

1. A commitment to pursue a career in coaching and ultimately, credentialing through a recognized professional body.
2. A desire to use coaching to positively impact society, ideally working with underserved populations.
3. Expression of financial need.

A Selection Committee of five Coaches (none of whom serve as faculty for any ACTO Coach Training Organizations) was asked to objectively review the responses from the top six ranked applicants, who best met the requirements. This selection committee was charged with assessing each applicant objectively, and maintaining strict confidentiality throughout the process. Based on the recommendations of the Selection Committee, we have chosen two recipients for the 2019 ACTO Coach Training Scholarship. ACTO will announce the winners of the two scholarships at the ACTO Conference in June in Victoria, BC.

Our thanks to the participating schools, the applicants and our selection committee.

Jodi Sleeper-Triplett, President-Elect
Scholarship Committee Chair

JOIN ACTO

Ready to become an ACTO member or renew a lapsed membership? Sign up now!

5 Reasons to Join ACTO Now!

1. Get support for your coach training programs - Receive updates and assistance on program accreditation, mentoring, assessing and other relevant issues from experienced Coach Training Organizations.
2. Have a Collaborative voice - Be part of the leading edge in coach training by connecting, collaborating, creating and gaining wisdom with a community of dedicated coach trainers.
3. Receive value-added membership benefits - Membership includes a one-page listing in the ACTO website directory, free access to ACTO Forum calls, use of the ACTO logo on your website and materials, discounts on our annual conference.
4. Influence the Future of Coaching- Be involved in the development, advocacy and growth of the industry with the latest information from ICF and other training organizations worldwide.
5. Get involved and make a difference - Opportunities to join ACTO committees, task forces or the ACTO board.



Join us in making a difference!

[JOIN ACTO NOW](#)

Learn more at: www.actoonline.org

[Visit us online](#)