

TYPES OF POWER

Adapted from '*Power: A users guide*', Julie Diamond, 2016

Social Power

Privileges related to social status (race, gender, age, social class, education, etc.)

Positional Power *

Position we hold; belongs to the role, authority; legal positions

Expert power *

Knowledge, education, information, experience

Access and resources *

Information, people, knowledge; how easy it is for us to access these resources

Physical power *

Physical strength, presence, comfort, size, looks

Historic power

The sense of rank we grow up with: social, familial, cultural

Justice:

A sense that justice is on our side

Personal power:

- personality, life experiences
- persuasion, influence, relational and social skills
- emotional intelligence, psychological insight
- sense of purpose, meaning, belonging

* forms of social power

Transform Your Power.
Transform Your Leadership.
Transform Your Impact.

In a #MeToo, Black Lives Matter and Truth & Reconciliation era, it's essential to be a courageous leader and transform power within ourselves, our relationships, and the organizations and communities we influence.

Join us and learn more about:

- how power is fundamental to leadership
- different types of power:
personal, relational and social
- your unique power print
- how to use your power to achieve results, empower the people around you, and influence others in and outside your work

Take power out of the shadows and amplify your *Power Intelligence®.

** Based on Julie Diamond's framework*

Get in touch to learn more:

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