



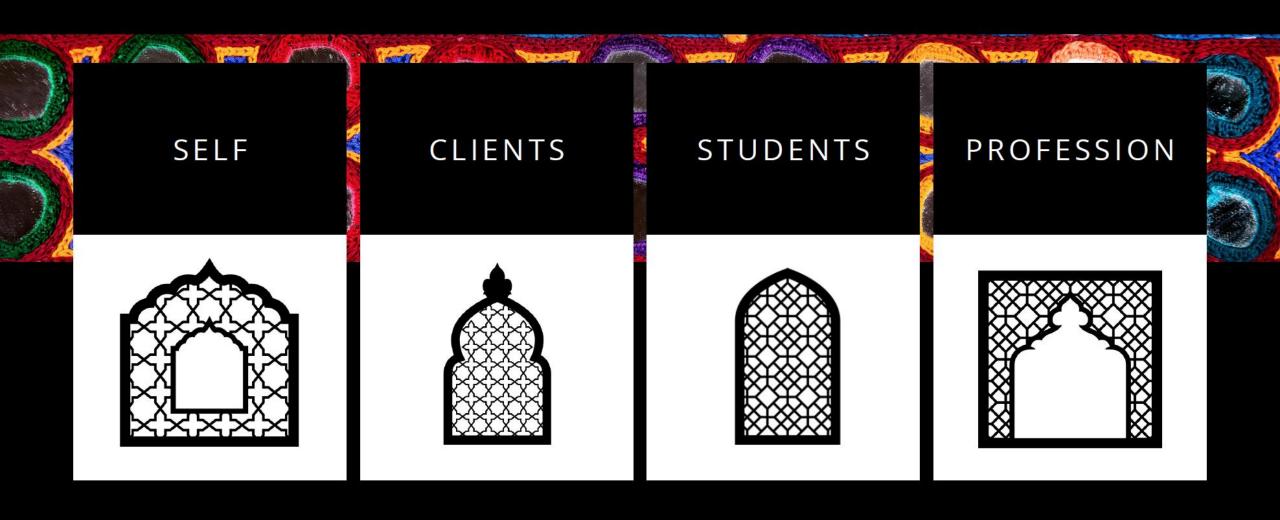
Certified Diversity Executive, ICF
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Author of Diversity Beyond Lip Service: A Coaching Guide for Challenging Bias and several children's books



HOLISTIC APPROACH





KNOWN TO OTHERS

UNKNOWN TO OTHERS

OPEN SELF

Things we know about ourselves and others know about us

HIDDEN SELF

Things we know about ourselves that others do not know

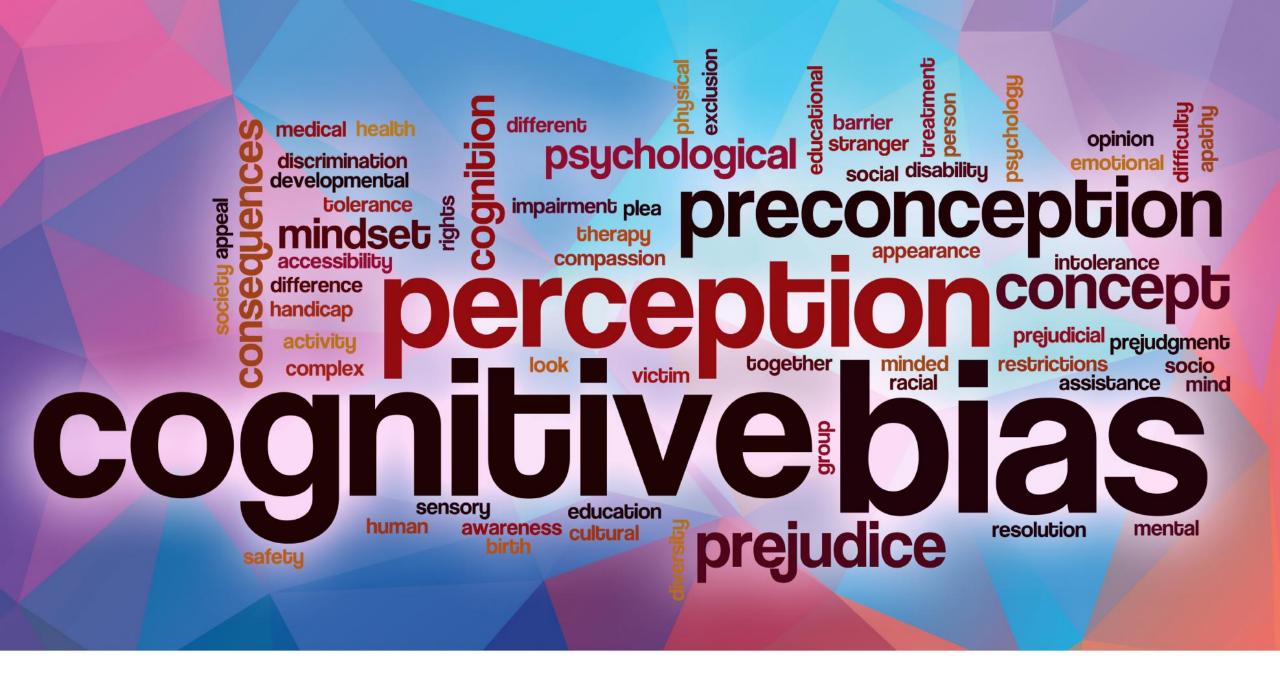
BLIND SELF

Things others know about us that we do not know

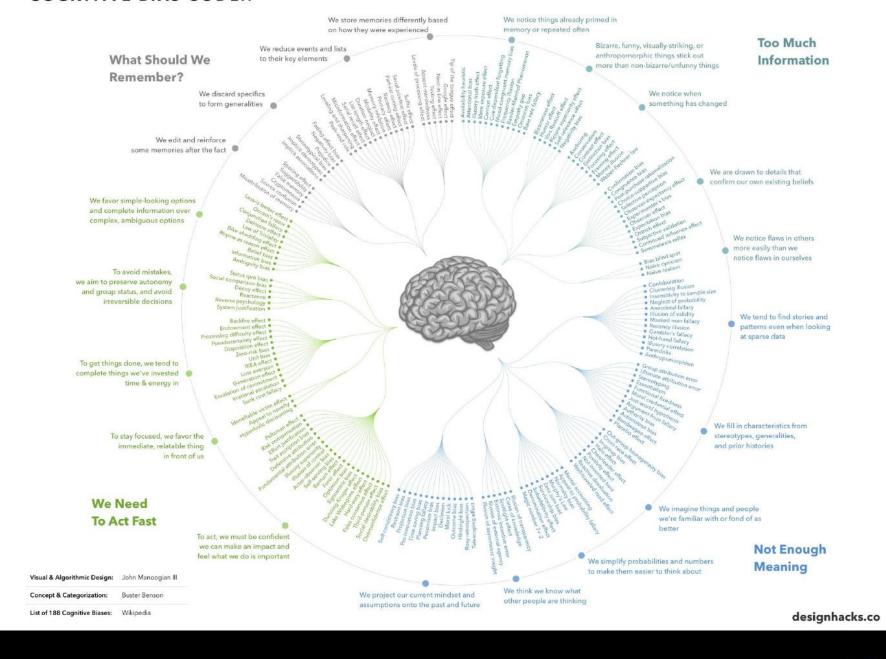
UNKNOWN SELF

Things neither we nor others know about us

The Johari Window



COGNITIVE BIAS CODEX





NOT ME, I'M A COACH.

"We see the world, not as it is, but as we are - or, as we are conditioned to see it. When we open our mouths to describe what we see, we in effect describe ourselves, our perceptions, our paradigms."

Stephen R. Covey



LEFT BRAIN

Language

Facts

Sequencing

Mathematics

Linear Thinking

Thinking in Words



RIGHT BRAIN

Creativity
Intuition
Empathy
Imagination
Visualization
Holistic Thinking



How do we honor the complexity of DEI?



SEARCHING

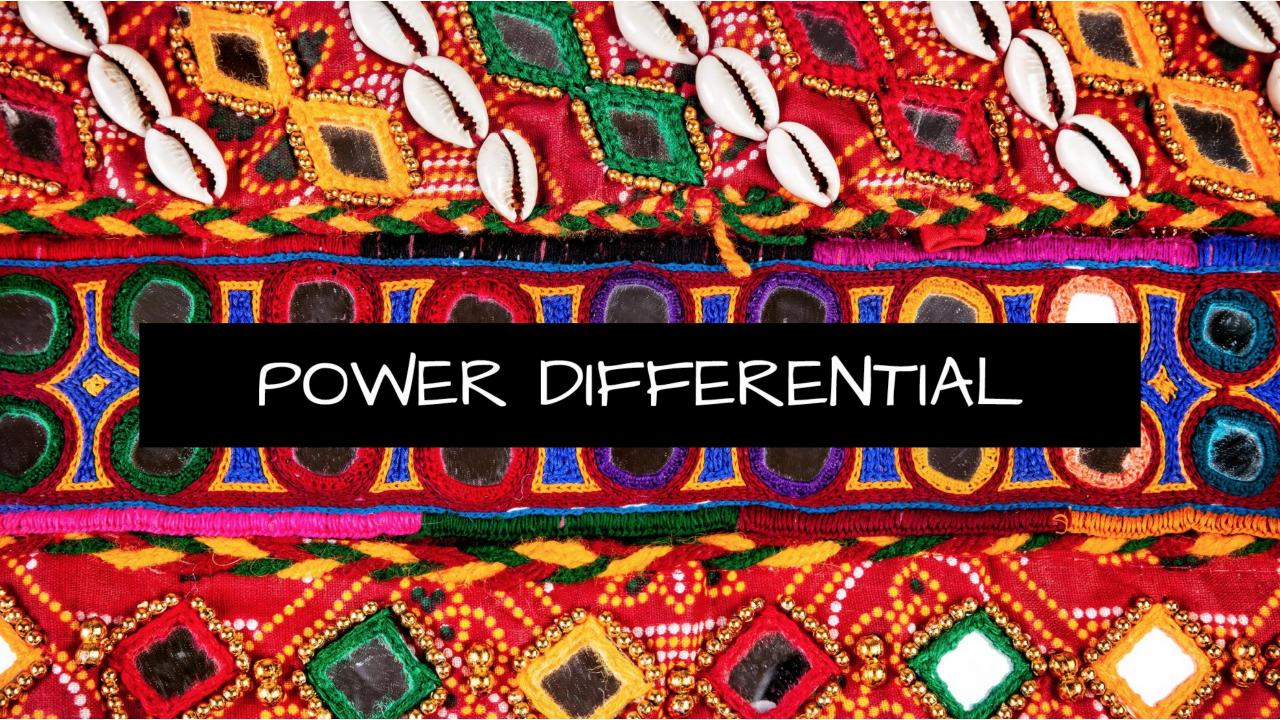
EXPANDING

REFINING

The Language of Trust

GATEWAY BEHAVIORS AND RESPONSES

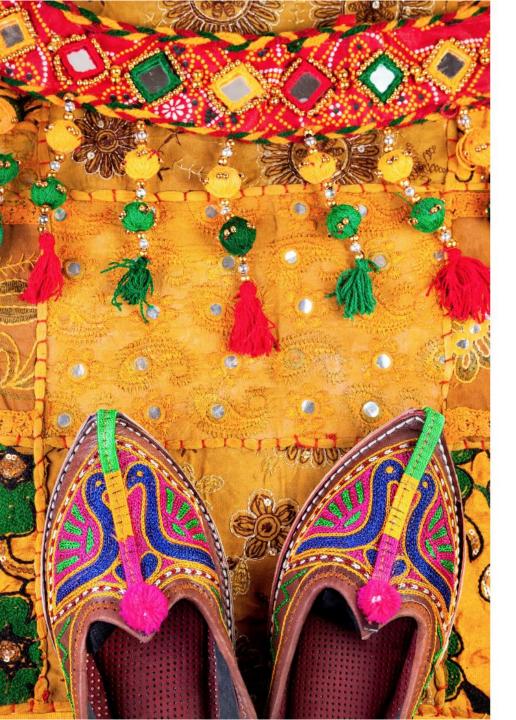














WHAT ROLE DOES BIAS PLAY IN THE TRAINER/COACH RELATIONSHIP?

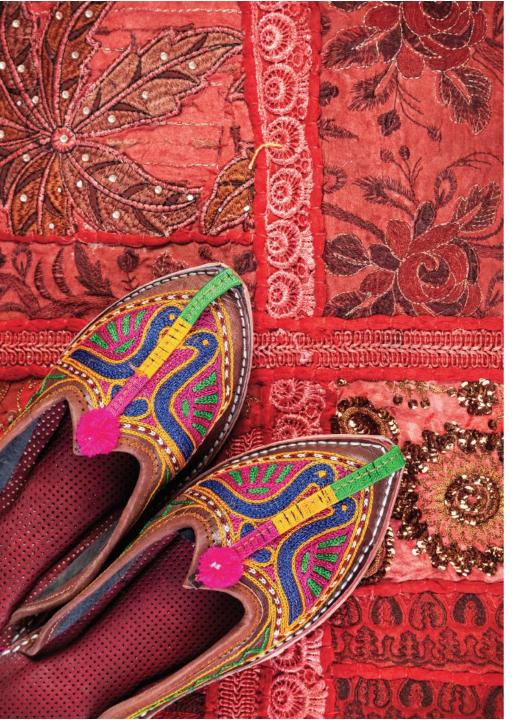


Reflecting on Behavior

THINK OF A TIME
THAT
CONFIRMATION
BIAS MAY HAVE
BEEN PRESENT.

WHAT DID YOU DO THEN?

WHAT WOULD YOU HAVE DONE DIFFERENTLY?





WHAT ROLE DOES POWER PLAY IN THE COACH/ CLIENT RELATIONSHIP?



A Lifelong Journey

A State of Being and Knowing	Cultural Competence	Cultural Humility
Goals	To build an understanding of minority cultures to better and more appropriately provide services	To encourage personal reflection and growth around culture in order to increase service providers' awareness
Values	Knowledge Training	•Introspection •Co-learning
Shortcomings	 Enforces the idea that there can be 'competence' in a culture other than one's own. Supports the myth that cultures are monolithic. Based upon academic knowledge rather than lived experience. Believes professionals can be "certified" in culture. 	 Challenging for professionals to grasp the idea of learning with and from clients. No end result, which those in academia and medical fields can struggle with.
Strengths	 •Allows for people to strive to obtain a goal. •Promotes skill building. 	 Encourages lifelong learning with no end goal but rather an appreciation of the journey of growth and understanding. Puts professionals and clients in a mutually beneficial relationship and attempts to diminish damaging power dynamics.





HOW CAN WE EMBED CULTURAL PROFICIENCY IN OUR COACHING CURRICULUM?



TRAINER'S ROLE: ENGAGE TODAY'S COACHES & SUPPORT THE NEXT GENERATION

Coach Competency

Courageous Conversations

(The Language of Inclusion)

Unconscious and Conscious Bias

Cultural Proficiency
(Humility, Competence and Agility)

Power, Privilege and Rank

Systems Thinking

Core Development

Race and Identity (Self and Social Groups)

Voices of Diversity
A Global Perspective

Coaching Across Differences

 Awareness- Proactively engaging in self-work to build awareness his or her own assumptions values, and biases relative to human diversity.

 Knowledge- Actively attempts to understand the worldview of his or her culturally and linguistically different clients.

 Skills- Is developing and practicing appropriate, relevant and sensitive intervention strategies and skills in working with clients different from themselves

(Adapted from Sue, Arredondo & Davis, 1992)





HOW CAN THE COACHING PROFESSION MITIGATE SYSTEMIC BIAS?





Three Core Principles

UNCONSCIOUS BIAS

What are my thoughts and beliefs that unwittingly marginalize or discriminate against diverse groups?

CONSCIOUS CHOICE

What choices am I making day in and day out toward creating and upholding a welcoming and inclusive workplace culture?

COURAGEOUS ACTION

How can I respectfully challenge and call out biases, rather than relying on higher-ups or HR representatives to handle these situations?



COMMIT

CASE STUDY EXAMPLE



Empowering Questions





WHAT, HOW, WHEN, WHO, WHERE

Open Ended
Deeper Awareness
Empathy
Vulnerability



SAMPLE QUESTIONS



HOW DOES
INCLUSIVITY
HONOR
YOUR
VALUES?

WHAT
WOULD IT
COST YOU IF
THINGS
REMAINED
THE SAME?

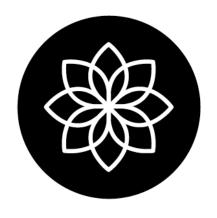
HOW CAN
YOU CREATE
A CULTURE
OF
INCLUSION?

WHO ARE
YOU?
&
WHO ARE
YOU
BECOMING?



D&I Self-Work

GROW AND TRANSCEND TOGETHER



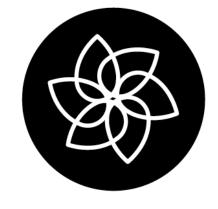
Self Reflection



Cultural Proficiency



Learn and Unlearn



Conscious Choice





We can build bridges that enhance all of our interactions, increasing our ability to be inclusive, to adapt, and to make meaningful connections.

Diversity Beyond Lip Service



YES

 Coaches are trained to focus on the client's agenda.

• Everyone has bias.

• D&I is complex and none of us will ever get everything "right."

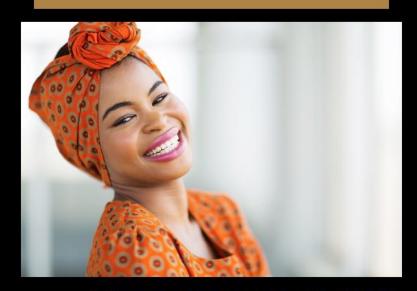


AND

- The assumptions you hold about those different from you, whether unconscious or not, are present in all of your experiences and interactions.
- People can consciously override their biases. (Mahzarin Banaji, The Washington Post, 2005)
- Enabling greater diversity, equity, inclusion and belonging is the next dimension in our call as coaches and coach trainers.

Now What?

THREE KEYS FOR SUSTAINED PROGRESS



MEET PEOPLE WHERE
THEY ARE

Create a safe space for exploration.



REIMAGINE POSSIBILITIES

Embrace new models, technology, and concepts.



INCREASE ACTION
AND ACCOUNTABILITY

Create a continuum for everyday inclusion.





RESOURCES

Harvard Implicit Association Test (IAT)

A tool that allows each of us to discover hidden cognitive biases

https://implicit.harvard.edu/implicit/takeatest.html

Cultural Competence Self-assessment Checklist

A tool that allows each of us to discover hidden cognitive biases

http://www.coloradoedinitiative.org/wp-

content/uploads/2015/10/cultural-competence-self-

assessment-checklist.pdf

Inclusion Nudges

A tool that allows each of us to discover hidden cognitive biases

http://inclusion-nudges.org



LET'S CONNECT



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