

Advance Your Professional Journey



Board Certified
COACH™

About the BCC

The Board Certified Coach (BCC) credential signals you are trained and tested, experienced and prepared to coach with distinction. Unlike other coaching credentials, the BCC credential is researched, developed, and maintained by top coaching experts. The BCC is unique in that it offers specialty designations in four distinct areas:

- Business/corporate/executive/leadership coaching
- Career coaching
- Health and wellness coaching
- Personal/life coaching

Credibility

Each year, the Center for Credentialing and Education (CCE) surveys its credential holders to better understand how credential holders perceive their credential. Across all credentials, the primary reason for earning a credential from CCE is **credibility**. The BCC credential offers credibility with clients, employers, and the public.



“The BCC gives me a
different level of
confidence.”

Caryn Ayers, BCC, NCC, LPC



CENTER FOR
CREDENTIALING
& EDUCATION™

The Center for Credentialing & Education (CCE)

3 Terrace Way
Greensboro, NC 27403
www.cce-global.org

T: +1 336.482.2856
F: +1 336.482.2852
E: cce@cce-global.org



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