

Organization Name:

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What delivery method does your program use? (e.g.Face to Face, Virtual)

CTA uses live teleclass format with the support of our Virtual classroom for curriculum presentation, demonstrated and live recordings and additional practice building resources. Our program does not prescribe to “bootcamp” learning, we believe in the development and practice of skills in manner that neuroscience supports.

How many participants are in a program?

Each class has 8-12 participants with multiple classes offered each year.

What are the foundational core competencies that your program supports?

Our core competencies align with the ICF and are built upon CTA’s own Simple Coaching Model. In addition to the competencies of the professional coach, CTA’s program fosters the development of practice building competencies and marketing as well.

Who are your students?

Our students range from high school grad professionals to multi-degreed Phds. We serve students of all types across the all geographies. Our program specifically focuses on meeting students where they are and building their skills and practice from there.

What philosophy(s) does your program use for the personal development of coaches?

We are philosophically agnostic- we instead focus on the healthy development and deployment of co-creative models of client growth.

What do you do to support your students to determine the ROI of a coaching relationship?

We offer tools to aid students in determining their value proposition, their rates and the ability to look at the client in a commercial fashion while working co-creatively.

What kind of support, if any, does your program offer to your learners in developing a coaching business or managing an internal coaching program? CTA has a full range of resources. The Certified Coach program includes a website for the student’s practice, a “toolbox” with a full range of forms, guidelines and resources for practice building. Our Human Capital and Co-Creative Programs offer proven program fundamentals that can be customized for internal coaching program creation, management and tracking.

What, if any, are the prerequisites for a student to enter your program?

None.

What else do you want us to know about your program?

We encourage you to call us and discuss how CTA can help you put your first or even second foot forward down the path of coach training education and experience.