

Organization Name:

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What specific theorists have contributed to your coach training philosophies?

11 Core Competencies of the ICF

Additionally it is a blend drawing from the expertise of hundreds of leaders in coaching, communication, people skills, language, questioning, and more.

What delivery method does your program use? (e.g.Face to Face, Virtual)

Virtual and Face-to-face along with assigned research and practice reports.

How many participants are in a program?

From 3 to 24 each class

What are the foundational core competencies that your program supports?

The 11 ICF Core Competencies

Additional materials, resources, and opportunities provided to graduates for business and marketing.

Who are your students?

Professionals from HR, Training, Talent Development, Organizational Development, Financial Planning, Education, Medical, Mental Health, Image Consultants, Consulting, and Coaching

What philosophy(s) does your program use for the personal development of coaches?

Provide appropriate, specific, original, and immediately applicable tools and techniques in a way that supports learning and retention to maximize coaching results.



What do you do to support your students to determine the ROI of a coaching relationship?

Discuss it during the program, include research on ROI in the homework, and have the question asked during the practicum.

What kind of support, if any, does your program offer to your learners in developing a coaching business or managing an internal coaching program?

After graduation: A coach login page with over 100 resources, free continuing education, the opportunity to be a published author in the annual Coaching Perspectives book, the opportunity to guest blog or guest present, a recorded program on the Business of Coaching, a recorded program on Marketing Yourself as a Coach, a free call each month for graduates to ask questions and discuss business or marketing, an online searchable directory where graduates may list themselves, and a sister company that submits proposals for coaching contracts then places graduates in the work.

What, if any, are the prerequisites for a student to enter your program?

Minimum High School plus a life-long learner; most have college degrees, and a large percentage have advanced degrees, masters or doctorate or both.

What else do you want us to know about your program?

The feedback from participants is excellent because of the quality, professionalism, and support.