

Association of Coach Training Organizations

A dynamic community of peers on the leading edge of excellence and innovation in coach learning

The Business Aspect of Coach Training

Joyce Odidison, MA, PCC

Interpersonal Wellness Services Inc, & WIS Coaching Institute

Canada

www.interpersonalwellness.com

What is our responsibility?

- Do you own a school
- Do you teach?
- What is your responsibility to the career of coaching?

What Jobs are available to me?

- I want to become a certified coach,
 - What kind of jobs are available to me?
 - What are coaches doing?
 - Can I find work in the field?

How do you respond?

Is it your job to regulate careers in coaching?

I'm now a Certified Coach, so what?

- Are your students prepared to run a coaching business?
- A need to change the way we train coaches
- Changing coach training customers
- Melding theory, competencies and business

Do Coaches need to be Business Savvy?

- New requirements for the coach training programs
- What kind of coaching business do your students run?
- Career opportunity for coaches

Charting a New Course



The Manitoba Teachers' Society

The Manitoba Teachers' Society is dedicated to "safeguarding the welfare of teachers, the Status of the teaching profession and the course of public education in Manitoba". MTS represents approximately 15,000 Manitoba Educators in 40 local Teacher Associations across the province.

Wellness Facilitator

(2 year full-time project)

Reporting to the Disability Claims and Rehabilitation Administrator, the Wellness Facilitator will be responsible for researching, developing, implementing and evaluating a wellness initiative designed to promote optimum social, occupational, spiritual, physical, intellectual and emotional health of the teachers of Manitoba.

The successful candidate will have excellent interpersonal, communication, problem solving, organizational, assessment, analytical and presentation skills. This person will have experience in preparing marketing strategies, designing, organizing and distributing wellness educational materials and resources using advanced technology skills including social media to promote wellness programs and services as well as track metrics. This person will have demonstrated experience in developing strategic plans, goals and measurable objectives for health promotion programs and services. The successful candidate will excel in the development and presentation of wellness workshops, seminars and presentations. The position requires a university degree in an allied health field and a minimum of 3 years of directly related experience. The ability to communicate in both oral and written French will be considered an asset. This position will involve extensive provincial travel as well as working some evenings and weekends.

This project will be for a two (2) year duration with an ideal start date of January 2nd, 2015. This is a 2 year full-time project with an annual salary of \$85,000 per year.

Applications, including a resume and the names of three references, will be accepted until 4:00 p.m. Wednesday, December 3rd, 2014 and should be addressed to: Human Resources Administrator, The Manitoba Teachers' Society, 191 Harcourt Street, Winnipeg, MB R3J 3H2, Fax: (204) 831-0877, Email: recruitment@mbteach.org

Consideration is given to the appointment of people in such a manner as to reflect the diversity of Manitoba's population. We encourage all qualified individuals to apply.

We thank all applicants for their interest, however, only those candidates selected for an interview will be contacted.


www.mbteach.org

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Coach Training Business Building

- Niche building courses
- Business building courses levels I & II
- Specialized coaching Network

Our Journey and Transition

A look at our program, how it began and how we are progressing

- **The Dream**
- Who we are
- Our goal
- Our results
- Our actions
- The challenges
- Opportunities
- Our Model

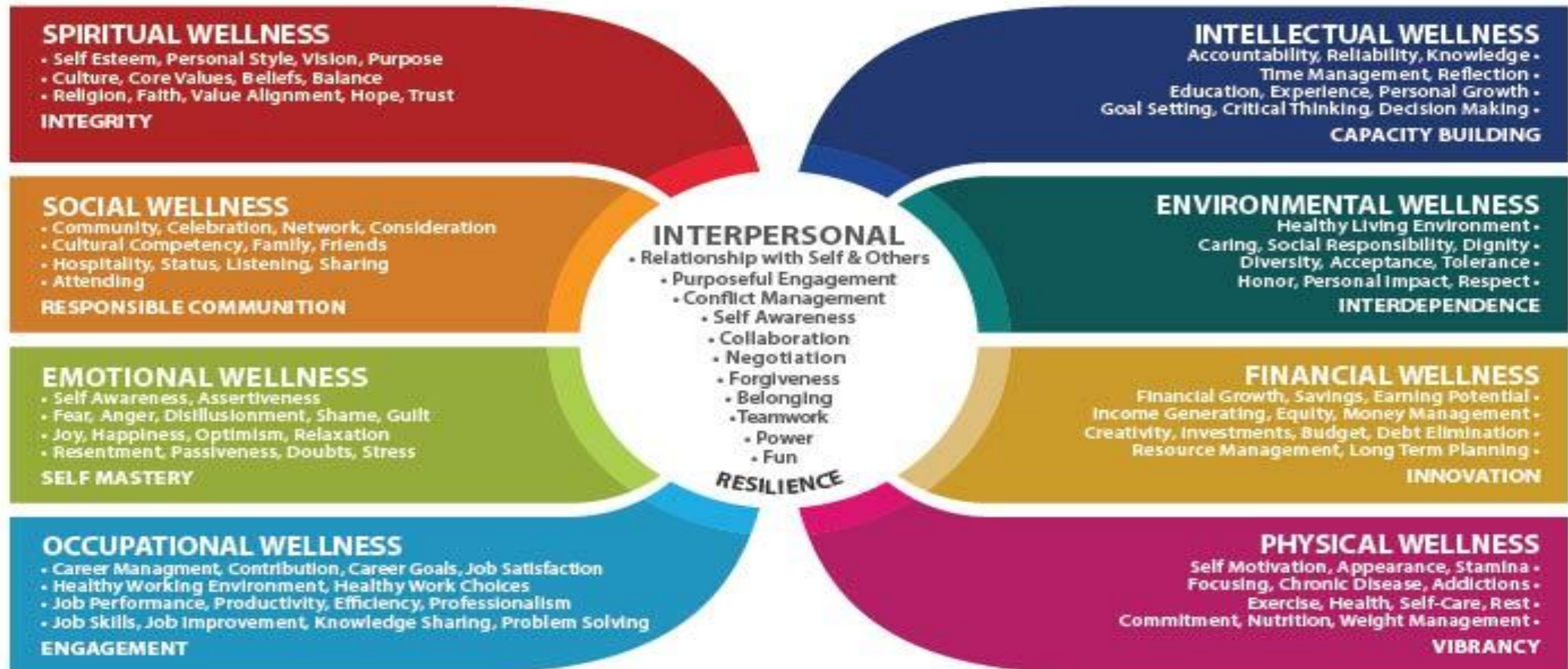
Who We are

Our Company - Interpersonal Wellness Services Inc. & Coaching Institute

- Interpersonal Wellness Services Inc., partners with organizations and professionals to improve interpersonal skills and wellness competencies through coaching and training; thus reducing conflicts and promoting resilience, wellness and excellence at work.

Using Our Model to Prepare our Students

Wellness Improvement System Model



Enhancing Coaching Students Experience

- Our use of technology
- Integrating competencies and technology
- Setting the bar higher
- Paid practicum positions
- Demanding high standards and competency

Summary

- Preparing Coaches for the business of coaching
- Meeting the demands
- Creating opportunities for coaches
- The global wellness coaching network
- Using technology
- Pushing the envelope in coach training

Contact Information

Please feel free to contact me or speak with me after the session to expand on anything I shared

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