

ASSOCIATION OF COACH TRAINING ORGANIZATIONS

University of Santa Monica – Soul-Centered Professional Coaching Certificate Program.

1. General description of your program.

For most people, coaching is all about success on the Goal Line. What is unique about a USM Soul-Centered Professional Coach is that they have the advantage of coaching from the perspective of the Soul Line, while also working with clients on Goal Line success. And so, when those times arise that a client begins asking the deeper questions that lie beneath their Goal Line dreams and aspirations, a USM Soul-Centered Professional Coach will not hesitate to venture into areas of purpose, fulfillment, and making a meaningful contribution in the world.

Coach-specific training in class includes the following six Program Modules:

- Foundations of Soul-Centered Professional Coaching
- Authentic Empowerment and Soul- Centered Leadership in Coaching
- Heart-Centered Business Development
- The Art and Practice of Soul-Centered Professional Coaching
- Mastery in Working with Goal Line and Soul Line Opportunities
- Soul-Centered Professional Coaching Five-Day Summer Lab

2. What are your coach training philosophies?

The University of Santa Monica's Certificate in Soul-Centered Professional Coaching prepares graduates to take their place in the ranks of professional coaches who recognize, accept, and honor every person as a Divine Being having a human experience. This awareness informs the attitudes, choices, actions, and ethics of a Soul-Centered Coach. Building upon the Principles and Practices of Spiritual Psychology learned through participating in the two-year Master's Program in Spiritual Psychology, students will participate in an educational process that fulfills the following objectives:

- **Preparing** Soul-Centered Professional Coaches who effectively coach others for success on both the Goal Line and the Soul Line of life.

- **Providing** a solid foundation and practical training in heart-centered business development and client acquisition.
- **Supporting** students in developing the discipline, tools, skills, consciousness, and Presence necessary to effectively coach others and to launch a successful coaching practice.
- **Offering** experiences designed to strengthen students in their commitment to standing forward in their professionalism, integrity and Authenticity of who they are.
- **Enhancing** students' commitment to their own Spiritual Awakening and the demonstration of mastery in recognizing and utilizing Goal Line challenges as Soul Line opportunities in their own unique spiritual curriculum.
- **Assisting** students in cultivating their capacity for attuning to Spirit and listening to and following Spirit's guidance in service to partnering with their clients in Co-Creating Authentic Success on both the Goal Line and the Soul Line of life.
- **Challenging** students in consistently residing within and living the qualities of the Authentic Self, including Acceptance, Authenticity, Presence, Compassion, Forgiveness, Integrity, Strength-of-Heart, Enthusiasm, Peace, and Gratitude.
- **Inspiring** students to walk the talk as Soul-Centered Leaders with their clients, demonstrating congruence of vision, values, words, and actions in service to the upliftment of the human Spirit.

3. What delivery method does your program use? (e.g., Face to Face, Virtual).

Students who participate in this seven-month Program will build upon the learning and competencies they have already developed as graduates of the USM Master's Degree Program in Spiritual Psychology. Coach-specific training is offered in a blended format including monthly weekend classes at the University over the course of six months, Peer Coaching groups, coaching sessions, and a Five-Day Summer Lab.

4. How many participants typically attend your program?

USM admits a maximum of 100 students to the Soul-Centered Professional Coaching Program when offered (typically every other year).

5. What are the foundational core competencies that your program supports?

USM's SCPC Program prepares students for demonstrating mastery in all of the International Coach Federation Core Competencies. Students in USM's SCPC Certificate Program will receive 180 hours of coach-specific training, which includes the Core Competencies and Ethical and Professional Standards as set out by the International Coach Federation (ICF).

6. Who are your students?

Students at the University of Santa Monica's Soul-Centered Professional Coaching Program are all graduates of the two-year Master's Degree program in Spiritual Psychology. They are adults with diverse cultural and varied educational, professional, and personal backgrounds.

7. What philosophy(s) does your program use for the personal development of coaches?

The University of Santa Monica's Soul-Centered Professional Coaching Program sees continuing individual self-development work as an essential part of serving as an effective Soul-Centered Professional Coach. The Program encourages students, through guidance and support, in continuing to discover for themselves the thoughts, emotions, and perceptions that will assist them in achieving their own educational goals, since a hallmark of a professional Soul-Centered Coach is the willingness to engage in the necessary and ongoing inner work of transformation in service to assisting their client in reaching their goals.

The program module Mastery in Working with Goal Line and Soul Line Opportunities also supports this process. Themes for exploration may include but are not limited to: confidence, questions about worthiness to serve, confusion of self-worth and money, value, competition, comparison, lack, and self-importance, and recognizing and working with other common patterns.

8. What do you do to support your students to determine the ROI of a coaching relationship?

Client feedback with regard to reaching their specific goals is the indicator or ROI that the SCPC Program focuses upon. Statistics and research on ROI is also made available to students.

9. What kind of support, if any, does your program offer to your students in developing a coaching business or managing an internal coaching program?

The Soul-Centered Professional Coaching Program provides a solid foundation and practical training in heart-centered business development and client acquisition; supports students in developing the discipline, tools, skills, consciousness, and Presence necessary to effectively coach others and to launch a successful coaching practice; and offers experiences designed to strengthen students in their commitment to standing forward in their professionalism, integrity and Authenticity of who they are.

The Heart-Centered Business Development module is designed to assist students in strengthening their ability to grow their practice in ways that are authentic and consistent with their intention to make a meaningful contribution in the world. In this Program Module, students have the opportunity to learn how to conduct conversations with potential clients, how to authentically connect within their communities as a Soul-Centered Professional Coach as a trusted partner in the coaching relationship, and how to stand forward in one's Professional Self while strengthening one's Entrepreneurial Spirit.

The themes of business development, creating a basis for action, working with misinterpretations of reality around money, and confusion of Goal Line success with personal Self-worth are explored. Through hands-on practice and tracking of leveraged actions, students cultivate the qualities of confidence, courage, discipline, initiative, and integrity that are necessary for success in earning one's livelihood as a Soul-Centered Professional Coach.

10. What, if any, are the prerequisites for a student to enter your program?

The University of Santa Monica Certificate Program in Soul-Centered Professional Coaching is a professional training Program for graduates of the USM Master's Degree Program in Spiritual Psychology (either the M.A. Degree or Certificate of Completion). The intention of the Coaching Program is to prepare graduates as professional Soul-Centered Life Coaches in service to the evolution of consciousness worldwide.

11. What else would you like us to know about your program?

The Soul-Centered Professional Coaching Program is the only Professional Coaching Program taught from the empowering perspective of Spiritual Psychology.

Across the planet, millions of people are waking up to the realization that we are, in fact, spiritual beings having a human experience. This one realization, as it takes hold in the lens of human perception, will change everything. As we move forward into the future, the greatest needs of humanity will not be met with technological advances alone but with the emergence of individuals who possess both the abilities and spiritual development sufficient to facilitate conscious evolution for the highest good of all concerned.

Web: <http://www.universityofsantamonica.edu/program/scpc/>

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