



Association of Coach Training Organizations

A dynamic community of peers on the leading edge of training excellence and innovation

CoachInc.com (Coach U & Corporate Coach U)

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What specific theorists have contributed to your coach training philosophies?

Maslow, Warner, Rogers and many more as we continue to evolve our programs to be up to date with emerging theory and practice

What delivery method does your program use?

Face to Face, Virtual

How many participants are in a program?

Live core skills program: 10-26 as a cohort Virtual individual modules up to 24 per class

What are the foundational core competencies that your program supports?

All of the ICF competencies

Who are your students?

A wide variety, many of which would be noted as cultural creatives. more and more corporate HR professionals and trainers. However, we have students for every walk of life

What philosophy(s) does your program use for the personal development of coaches?

Humanistic approach to development. it adopts a holistic approach to human existence through investigations of meaning, values, freedom, tragedy, personal responsibility, human potential, spirituality, and self-actualization.

What do you do to support your students to determine the ROI of a coaching relationship?

Clear training on creating agreements/contracting (global) and session agreements with desired outcomes, and to determine what the measurables will be, specific to each coachee. We also have a class that is an over-view of various assessments that may assist.

What kind of support, if any, does your program offer to your learners in developing a coaching business or managing an internal coaching program?

We have close to a dozen modules that address some portion of business development, marketing, or managing a practice (internal or external)

What, if any, are the prerequisites for a student to enter your program?

Presently, there are no prerequisites for entry into our core skills courses (other than that they have some kind of phone and computer technology to access our virtual courses).

What else do you want us to know about your program?

CoachInc programs are dedicated to creating professional coaches. Also we offer a manager as coach program that has a train the trainer component.