



Diversity, equity, and inclusion are at the heart of everything we do.

[ACTO Stand](#) | [Join](#) | [Events](#) | [Contact Us](#)

A banner image featuring a dark blue background on the left with white text, and a photograph of a smiling woman with grey hair on the right. The background is decorated with large, overlapping geometric shapes in shades of yellow, orange, and light green.

Message from the President

Virginia González-Vélez

Dear friends and colleagues of ACTO,

Hello, everyone! I hope you're doing well and are filled with the energy to embrace the changes and challenges that the world of coaching presents. It's been a while since our last chat, and I've missed you all!

In this pivotal moment of transformation, I want to remind you of the importance of our core values as an association: diversity, inclusion, equity, and belonging. We need to reflect together on what these values mean to us and how they can guide our path in the coaching world.

Diversity is what makes us unique and enriches us as a community. Each of us brings a different story, diverse experiences, and exceptional skills that help us grow and learn from each other.

Inclusion is like our collective embrace. It's essential for everyone to feel part of our coaching family, where all voices are heard, and all individuals are valued for who they are.

Equity ensures everyone has the same opportunities to grow and succeed in the coaching world. No matter where we come from or who we are, we all deserve a fair chance to shine.

Belonging is what binds us as a community. We want everyone to feel at home here, where they can be authentic, find support, and connect with their fellow coaches.

Additionally, I'd like to ask you all for a small favor. I firmly believe in the power of our community to grow and reach more people. I invite you to help us expand our coaching family by bringing in a new member. By bringing someone new on board, we're not only strengthening our community but also extending the reach of coaching and bringing its benefits to more people worldwide.

As the president of this association, I'm committed to leading with these values in mind and working hand in hand with all of you to make our vision of a more diverse, inclusive, equitable, and welcoming coaching world a reality.

I look forward to continuing this journey with all of you and seeing how our collective efforts make the coaching world an even more incredible place.

Thank you for your support. I'm sending big hugs to you all!

Virginia González-Vélez
ACTO President

ACTO NEWS

New Logo, New Branding

By now you've noticed our brand new ACTO logo and color palette. We are excited about this update because the redesign and colors represent ACTO's ongoing commitment to fostering diversity, equity, inclusion, and belonging within the coaching profession. Recognizing the importance of our ACTO Stand, we felt it was time for our branding to evolve. Our new logo and color palette are designed to symbolize this commitment and our exciting vision for the future.



The new logo features colorful speech bubbles that represent our community's vibrant diversity of voices. Each interwoven bubble stands for the unique perspectives and experiences that make our community so rich and dynamic, all integrating into a collective wisdom that guides and strengthens us. We also have a "Member of ACTO" logo for you to add to your website indicating your support for the ACTO vision, mission and Stand. If you missed the rebranding announcement and want to understand all aspects of the redesign, you can access it [here](#).

ACTO members can access the member logo to proudly display on their website, social media, and more at <https://actoonline.org/resources/> (You must be logged in to access this page.)

We want to gratefully acknowledge Rei Perovic (board member and Membership and Communications Committee Co-Chair) for her leadership, expertise, and dedication in our ACTO rebranding effort.

Welcome New Board Members

The ACTO Board is pleased to welcome five new full term board members: Kaan Aksu, Jagruti Gala, Steve Galloway, Jessie Justin, and Rei Perovic. Thank you to our ACTO members who voted in the election that completed on April 30. We're proud of our culturally and geographically diverse board, and we look forward to serving you well this year! You can read the cultural bios of our board members on our [Meet the Board](#) page.

Many thanks to Sukari Pinnock-Fitts who completed her board service after contributing actively to ACTO since 2018. We also wish to acknowledge Steve Galloway, Rei Perovic, and Melanie Sanford for stepping in last year to complete vacant 1-year terms.

ACTO Monthly Community Conversations Calls Launched in June!

We were excited to launch the **ACTO Community Conversations** calls on June 6th. These are monthly 60-minute calls to bring our ACTO member community together for engaging and informative discussions that center diversity, equity, inclusion, and belonging in coaching. In each session, with participants, we will decide on a specific topic related to learning opportunities and challenges within the multicultural context of coaching. We hope you will join us on **July 11** for our [next call](#). Please feel free to invite a one-time guest to experience this ACTO member benefit. You can learn more and see the full schedule [here](#).

Two ACTO Scholarships Awarded

We were pleased to award a \$2000 USD scholarship to each of our two deserving 2024

ACTO scholarship finalists in June. The recipients are:

- Lena Walker - United Kingdom
- Susan Nkwanzi - Uganda

The scholarship awardees this year really showcase our global reach! We will be featuring Lena and Susan in the August newsletter.

ACTO awards scholarships annually to deserving applicants who express a clear and specific intent to use their acquired coaching skills to positively impact society by working with underserved and/or historically excluded populations and have financial need.

Finalists can use the scholarship towards their coach training at accredited ACTO member schools.

UPCOMING EVENTS

Por favor, únete a la conferencia.

Being Profile, una herramienta para generar consciencia y transformación en nuestra forma de Ser.

Presentador
Lucy Faulconer, PCC



17 de julio de 2024
8:00 US PDT, 9:00 US EDT,
15:00 CEST, 18:30 IST

GRATIS para los miembros y no miembros

ACTO
Association of Coaches &
Coach Training Organizations

Registro
actoonline.org

Being Profile, una herramienta para generar consciencia y transformación en nuestra forma de Ser.

Empresarios de gran calibre como Steve Jobs, Richard Branson, Elon Musk, Bill Gates y muchos más han atribuido gran parte de su éxito al "gran" equipo de personas que les rodeaba.

Join us! **Monthly Forum**

Being Profile, a groundbreaking assessment for coaches looking to deepen the understanding of their clients' Way of Being and support their transformation.

Presented by:
Lucy Faulconer, PCC



July 24, 2024
8:00 US PDT, 11:00 US EDT,
17:00 CEST, 20:30 IST
(90 minutes)

Free registration, CCE pending.

ACTO
Association of Coaches &
Coach Training Organizations

Register now at
actoonline.org

Being Profile, a groundbreaking assessment for coaches looking to deepen the understanding of their clients' Way of Being and support their transformation.

High calibre entrepreneurs such as Steve Jobs, Richard Branson, Elon Musk, Bill Gates and many more have attributed much of their success to the "great" team of people that surrounded them.

Pero, ¿cómo se define esta "grandeza"? ¿Qué significan realmente palabras como "talentoso" y "alto desempeño" cuando se trata de describir a seres humanos, especialmente relacionado a desempeño y la efectividad dentro de equipos y organizaciones?

Desde Being Profile® nos hemos embarcado en un viaje para descubrir cómo funcionan los seres humanos a un nivel más profundo.

El Being Profile® es la herramienta oficial de evaluación del Being Framework™, el primer marco conceptual que describe cómo los seres humanos 'ESTÁN SIENDO' en el mundo. Este trabajo original ha revolucionado la forma en que los líderes abordan la obtención de resultados en sus lugares de trabajo y más allá. Además, proporciona a los coaches acceso a la causa raíz cuando trabajan con sus clientes.

Como una breve introducción al Being Framework, la intención de Ashkan Tashvir es explicar cómo el marco no categoriza a las personas, sino que revela cómo las apoya para entender y descubrir las piezas faltantes del rompecabezas, haciéndolas más conscientes de sí mismas y de los demás. Tu Ser impacta directamente en tu efectividad, integridad y, en última instancia, en tu capacidad para expresar tu verdadero yo (Ser Único), alcanzar tus metas y vivir una vida de bienestar y plenitud. Tal es el poder del Ser.

Los invitamos en esta conversación a desafiar el paradigma del "hacer de los líderes" para embarcarnos en las

But how do you define this "greatness"? What do words like "talented" and "high performance" really mean when it comes to describing human beings, especially related to performance and effectiveness within teams and organizations?

At Being Profile we have embarked on a journey to discover how human beings function at a deeper level.

The Being Profile® is the official assessment tool of the Being Framework™, the first ever framework for how humans 'ARE BEING' in the world. This original work has revolutionised how leaders approach producing results in their workplaces and beyond. And creates an access for coaches to get to the root cause when working with clients.

As a brief introduction to the Being Framework, Ashkan Tashvir's intention is to explain how the framework does not categorise people but unveil how it supports them to understand and discover the missing pieces of the puzzle, making them more self-aware and aware of others. Your Being directly impacts your effectiveness, integrity and ultimately your ability to express your true self (Unique Being), achieve your goals and live a life of wellbeing and fulfilment. Such is the power of Being.

We invite you in this conversation to challenge the paradigm of the "doing of leaders" to embark on the depths of "Being a leader" in every area of life.

July 24, 2024, 8:00 US PT, 11:00 US

profundidades del "Ser líder".

ET, 17:00 CET, 20:30 IST (90 minutes)

17 de julio de 2024, 6:00 US PT, 9:00
US ET, 15:00 CET, 18:30 IST

[Registration Link](#)

[Registration Link](#)



ACTO STAND

ACTO is a community of coaches and coach trainers dedicated to co-creating a more diverse, equitable, and inclusive coaching profession. Through dialogue, learning opportunities, and change initiatives, we seed coaching excellence that values diverse cultural perspectives and eliminates bias and harm.

To read the full details of the ACTO Stand, please visit [our website](#).



VOLUNTEER WITH US

Join our committees! Volunteer with ACTO and help shape a more inclusive coaching profession. Visit our website to learn more and explore opportunities to get involved.

[Visit our Website](#)



June/July Multicultural Calendar

We invite you to acknowledge and explore a diversity of significant dates and cultural celebrations with us. These dates were sourced from [Diversity Resources](#). Please visit their website to learn more about each date's significance. If you have important dates from your culture that you'd like our community to learn about, please let us know!

Month of June – LGBTQ+ Pride Month

Month of June – Caribbean American Heritage Month

June 2 – Indian Citizenship Act of 1924

June 12 – Loving Day

June 18 – Autistic Pride Day

June 18 – International Day of Countering Hate Speech

June 19 – Juneteenth

June 21 – Summer Solstice

June 22 – Windrush Day

June 28 – Stonewall Rebellion

Month of July – Disability Pride Month

July 2 – Thurgood Marshall's Birthday

July 3 – Black Hair Independence Day

July 6 – Dalai Lama's Birthday

July 14 – International Non-Binary Peoples Day

July 18 – Nelson Mandela Day

July 26 – Americans with Disabilities Act

Help Us Grow Our Community

Invite your coach friends and colleagues to join us! Share the benefits of [ACTO membership](#), including access to our informative monthly forums. They can also

join our community calls as your one-time guests for a taste of what we offer. We appreciate your support in cultivating a vibrant community!



Share Your Feedback with Us!

We value your feedback. Please share them with us at ACTO@ACTOonline.org. We look forward to hearing from you!

ACTO | 9490 W 130th St | Cleveland, OH 44136-2758 US

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